The Project Description

- A concise introduction to the project, highlighting its importance and relevance, including any background information on the issue or need that the project addresses.

The Project Description

- **Why?**
  - A detailed description of the problem or need your project aims to address.
  - Include data or evidence supporting the existence and significance of the problem.
- **Target Population**
  - Relevant **demographic** information and the **specific needs** of the target group.
- **How?**
  - A **step-by-step** description of the activities that will be carried out and the methods or approaches that will be used for each activity.
- **How** the project will be implemented, including logistics, locations, and resources required.
- **Who** will be responsible for each part of the project, including partner contributions.

Section Checklist: Project Description

✓ Section clearly describes the problem we aim to address.

✓ Data is used to verify the identified problem.

✓ The target population and their specific needs is clearly identified

✓ Includes a step-by-step description of the activities that will be carried out and the methods or approaches that will be used for each activity.

✓ There is an implementation plan including logistics, locations, and resources required.

✓ The reader can see who is responsible for each part of the project, including partner contributions.

Summary

- **Evaluate Thoroughly:** Start with a comprehensive assessment of the grant opportunity and ensure it aligns with your mission and capacity.

- **Make Informed Decisions:** Engage stakeholders, verify eligibility, and assess feasibility before committing to an application.

- **Build Strong Partnerships:** Collaborate strategically to enhance your proposal's effectiveness and community impact.

- **Write with Clarity & Purpose:** Be concise, clear, and aligned with the funder's requirements to stand out from the competition.

- **Achieve Lasting Impact:** Focus on securing funding that leads to meaningful, sustainable outcomes in your community.